

Discover the world of PsycheTech, based on Artificial Intelligence and Machine Learning strategies

# PsycheConvergence

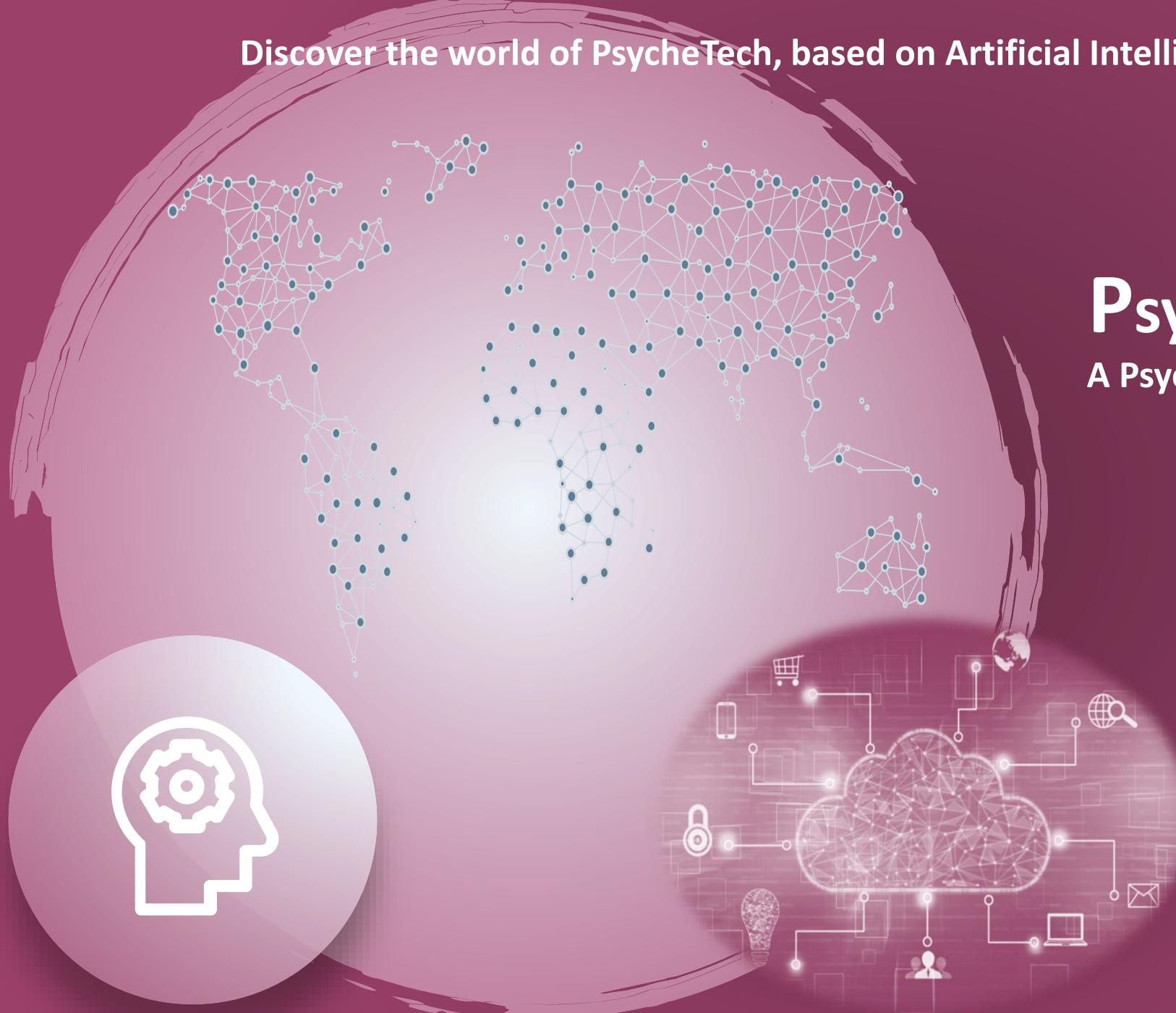
A PsycheTech SAAS Solution/App/Product

Cognitive Convergence

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# About Us



Our SAAS core services includes following :

- ✓ Multi-Tenant Architecture to help plan and implement efficient multi-tenant architecture in their SAAS product/app/solution
- ✓ SAAS Integration and API Development
- ✓ SAAS Consulting & Development Services
- ✓ SAAS Architecture Designing Services
- ✓ SAAS POC/MVP/Time Box Model Development Services
- ✓ SAAS Migration Services
- ✓ SAAS Database Management Services
- ✓ SAAS Analytics Services

## Our Customers Trusting Us



RESOURCE  
METRIX



CENTER FOR COMPLEX NEUROLOGY  
EDS & POTS



Current Location: Lahore, Pakistan

Planned Front-end Office: California/Washington States- USA

# The Problem

With the advancement in technology, many offerings in terms of apps, products, solutions, and services have been introduced, yet they all lacks somewhere.

- ✓ Healthcare practitioners needs to interact with their clients
- ✓ Easy to access and workable dashboard
- ✓ Streamline telehealth function



## Not support personalization

Many PsycheTech apps are non-user-friendly. It is pretty time-consuming to learn the software's functions



## Poor Interaction between users

Psychologists and patients are limited to communicate with each other during their therapy session. Lost connectivity several times with clients



## Limited features

Non-friendly and limited features of practice management solutions. Content is not well-produced and hard to follow. Occasional glitches



## Cost

The regular maintenance of the PsycheTech solutions costs users a lot of money. The reports are majorly made for a small-sized company.



## Data syncing

Difficulty in importing progress and process notes from other programs/solutions/apps. For some, the import process takes a lot of time.

- ✓ Keeping the solution/product/app budget-friendly for everyone.
- ✓ Instant access to appointment reminders
- ✓ Clients can also add or modify the psychologists/psychiatrists' notes after or during their therapy session

# Our Solution

Our state of art Psychologist management practice software is one of the ways by which the whole team of mental and behavioral practitioners can improve and can build a bridge between their clients and themselves.

- ✓ User-friendly dashboard integration
- ✓ Platform for better data management and handling
- ✓ Artificial Intelligence/Machine Learning based strategies
- ✓ An access portal for administrative staffs
- ✓ Automatic Notifications
- ✓ Billing & Invoicing
- ✓ Appointment Reminders & scheduling
- ✓ EMR/EHR
- ✓ Compliance Management
- ✓ E-Prescribing
- ✓ Multi-Provider Practice
- ✓ Self Service Portal for patients
- ✓ Treatment Plans for patients

<http://www.cognitiveconvergence.com/psycheconvergence-startup-idea.html>



## ONC-ATCB Certified

User-friendliness our top priority. Scheduling, adding clients and adding staff are all very easy and intuitive. Psychologists can add custom formats of forms and reports to make them as much useful as they want.



## Two-way communication

A chat facility to each user. It will help them work more appropriately while efficiently and effectively communicating with their patients all the time on their on-going treatment.



## Healthcare CRM

It has an easy to use CRM that is perfect for managing customer relationships and includes the most robust sync on the market! It has a fully integrated contact, relationship, email, calendar, document, sales, and task management solution.



### Promote Engagement and Retention

A modern solution built to cope with mental health symptoms for promoting overall health and wellbeing



### Continuous support for well-being

Guide activities (e.g. meditation, breathing exercises, and mindfulness). Continuous Patient Eligibility Checks



### Access to a Peer Support Network

With continuous networking facility, the effects of therapy doubles



### Provide Psychoeducation

There is no restriction and boundary to learning. With the presence of 24x7 chat facility, the patient will be informed with latest information whenever needed



# Two-way communication platform

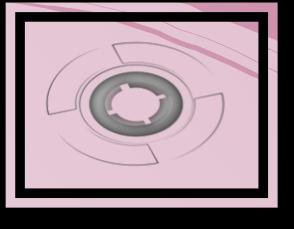
(Niche Problem of PsycheTech)

A personalized dashboard with two-way communication/access platform. In addition to the existing communication technique of sending texts and emails online, PsycheConvergence will offer a chat facility to each user.

- ✓ A personalized dashboard with two-way communication
- ✓ On Call Scheduling
- ✓ Chat/messaging
- ✓ Send texts and emails online
- ✓ Availability of chat facility
- ✓ Built-in message templates for a quick action
- ✓ Patient Communications

# Market Competition

A few popular PsycheTech solution



## TheraNest

Location: Birmingham, AL, USA  
Website: <http://theranest.com/>

- ✓ Activity Dashboard
- ✓ Billing & Invoicing
- ✓ Client Portal
- ✓ HIPAA Compliance
- ✓ Records Management
- ✓ Reminders
- ✓ Appointment Scheduling



## TherapyMate

Location: -Midway, UT-USA  
Website: <http://therapymate.com>

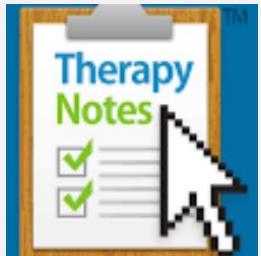
- ✓ Activity Dashboard
- ✓ Billing & Invoicing
- ✓ Compliance Management
- ✓ HIPAA Compliance
- ✓ Records Management
- ✓ Reminders
- ✓ Workflow Management



## MyPowerDiary

Location: Ballarat, VIC, Australia  
Website: <https://my.powerdiary.com>

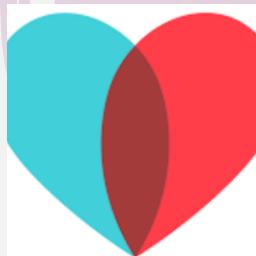
- ✓ Appointment Management
- ✓ Billing & Invoicing
- ✓ Customizable Reporting
- ✓ HIPAA Compliance
- ✓ Self Service Portal
- ✓ Third-Party Integration



## TherapyNotes

Location: Horsham, PA, USA.  
Website: <https://www.therapynotes.com/>

- ✓ Activity Dashboard
- ✓ Billing & Invoicing
- ✓ Claims Management
- ✓ Client Portal
- ✓ Document Storage
- ✓ HIPAA Compliance
- ✓ Workflow Management



## TherapyZen

Company Location: Mount Dora, Florida-USA.  
Website: <https://therapyz Zen.com>

- ✓ Appointment Reminders & scheduling
- ✓ Compliance Tracking
- ✓ EMR/EHR
- ✓ Employee Management
- ✓ Initial Assessments
- ✓ Medical Billing
- ✓ Multi-Provider Practice



## BetterMind

Company Location: Glastonbury, CT, USA  
Website: <https://betterworldhealthcare.com>

- ✓ Assessment Library
- ✓ Scoring and Interpretation
- ✓ Graphical illustrations
- ✓ Data Storage
- ✓ Creates PDF Files for Export
- ✓ Test Administration
- ✓ Creates CSV Files for Export to Excel



### Built-in survey reports

Customize more reporting and sorting features to help the psychologist maximize their productivity . Processing payments works like a breeze. A quick access to collection of payment, accounts receivables, etc.



### Online payments



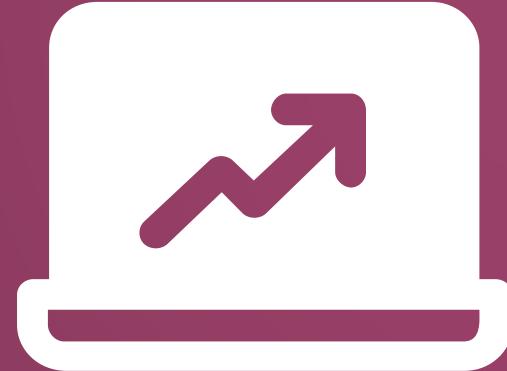
### Fully electronic content templates

Various content templates are super helpful in keeping psychologists organized to ensure that they do not miss any information that should be documented.



### Two-way Communication

A modern solution built to cope with mental health symptoms for promoting overall health and wellbeing



## Competitive Advantage

The market edge of our "PsycheConvergence" to ensure that our practice management software is easy to use, contain all features of existing app solution, and can easily be operational on various electronic devices such as mobile phones, laptops, tablets, or desktop.

- ✓ HIPAA Compliance
- ✓ Prescription Renewals
- ✓ Patient Queue Management
- ✓ AI and ML based solution
- ✓ EMR/HER
- ✓ EOB/Voucher reports
- ✓ Workflow Management
- ✓ Calendar Management
- ✓ Customizable Reporting



# Business Model

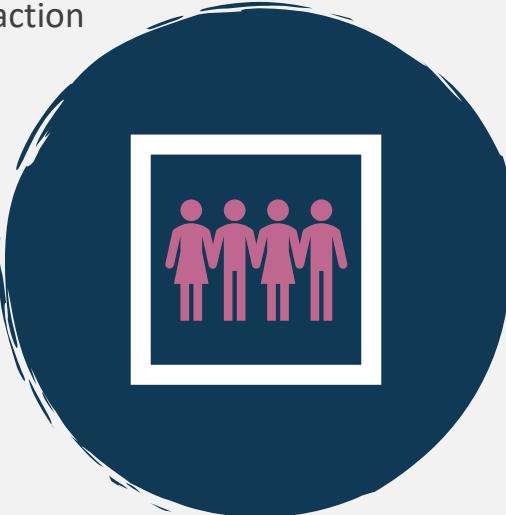
## Revenue

- ✓ 1-5 : Number of Psychologist in team = 10% of each transaction
- ✓ 6-10 : Number of Psychologist in team = 6% of each transaction
- ✓ 11+ : Number of Psychologist in team = 4% of each transaction



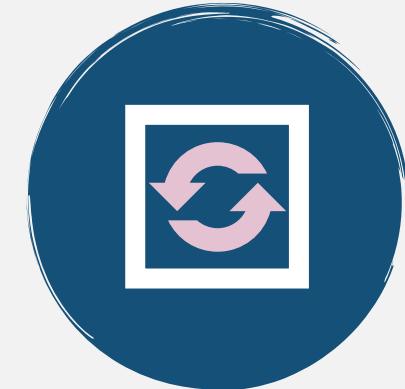
### Research and Development

By following principles of rapid research, that will result in quality release every 3rd month



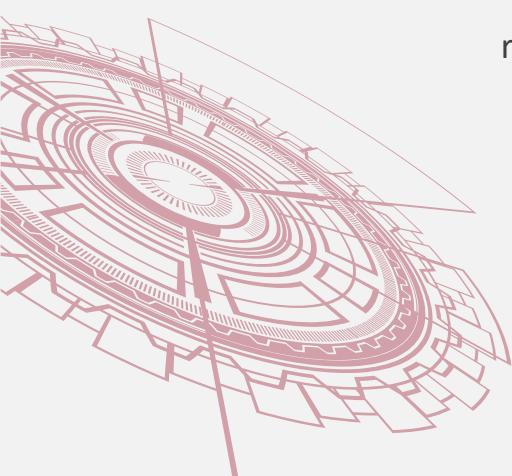
### Lean Startup Model

Entering a product market that has significant long-term innovation potential. Focusing on niche. Empowering individual, teams, and employees to test, iterate, and adopt innovative approaches.



### AI and ML Based Model

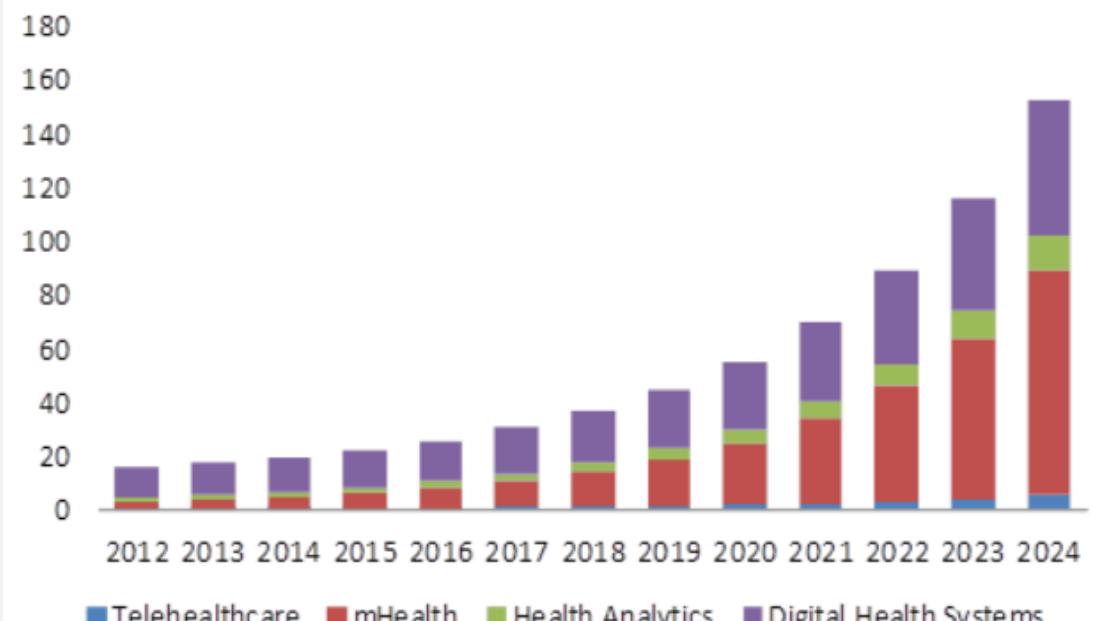
Continuous improvement and refinements in business model of PsycheConvergence product with Artificial Intelligence and Machine Learning based feature and strategies



# Market Potential

Mental Health Apps Market are accounted for US\$ 587.9 MN in 2018 and is expected to generate a revenue of US \$ 3,918.40 MN by 2027, at a growth rate of 23.7% from 2019 – 2027.

Source: Absolute Market Insights - <https://www.absolutemarketsinsights.com/>



**Figure 1: Core Earnings & Revenue Growth Over the Past Decade**

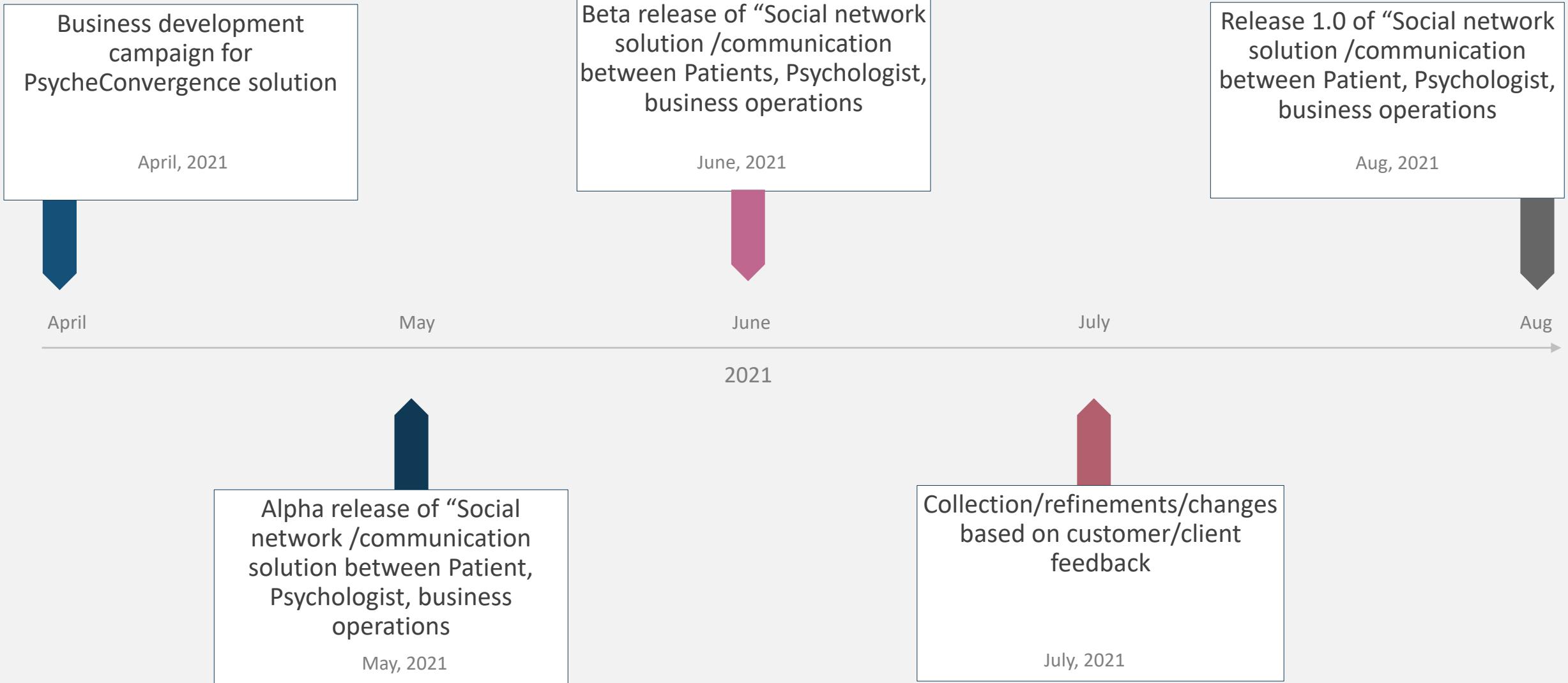


The global mental health solutions market is projected to reach USD 213.6 billion by 2025 from USD 50.8 billion in 2020, at a high CAGR of 33.3% during the forecast period of 2020 to 2025.

Source: MarketsandMarket- <https://www.marketsandmarkets.com>

# Timeline

## Our two-year action plan



# Vision Statement

The reason customer stay loyal to brands is because of their values. Our vision statement is to combine physical, emotional, and logical elements into one exceptional customer and employee experience that we value as much as they do.

## A vision for our investors

Few Competitors - more chances of investments

- ✓ Banks & Government Agencies
- ✓ Angel Investors
- ✓ Angel Groups
- ✓ Accelerators & Incubators
- ✓ Venture Capital Firms
- ✓ Corporate Investors

## A vision for our partners

**Freedom to Invent**  
Offering superlative and professional services as offshore development backend partners covering their sales/marketing/business strategy defining organization.

A special plan for California and Washington US states- both of them are known to be the motherland of the software industry.

## A vision for our clients

Opportunity to Build

- ✓ Sign of an alliance between psychologists and clients which can be linked with just a “click”.
- ✓ User-friendly interface
- ✓ Operational on various electronic devices



# Team

Our team is comprised of recognized professionals that has expertise in specialized sectors of the business. Their experience and insight collectively helps us to continually grow as a company to better serve our valuable clients.



## Shahzad Sarwar

Entrepreneur/CEO

Shahzad has been actively involved in the IT industry for more than 20 years. As President of Cognitive Convergence, he oversees the service delivery and sales teams, manages key partner relationships, and collaborates with the Executive Team to develop the company's strategic direction and long-term vision. He assist in re-engineering business and system processes around Partner Channel Management.



## Ayesha Akhtar

VP Business Development

Ayesha is responsible for finding and evaluating potential new partnerships. She is adaptable at understanding where the business falls within the market and gauge the impact of every new partnership. She uses a disciplined methodology, refine onsite engagement agendas, conduct presentations, and lead working group sessions that involve all key stakeholders by achieving engagement goals.



## Mehak Fatima

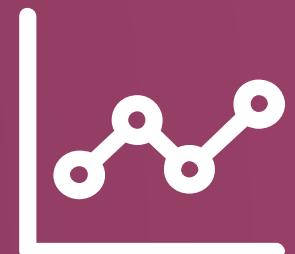
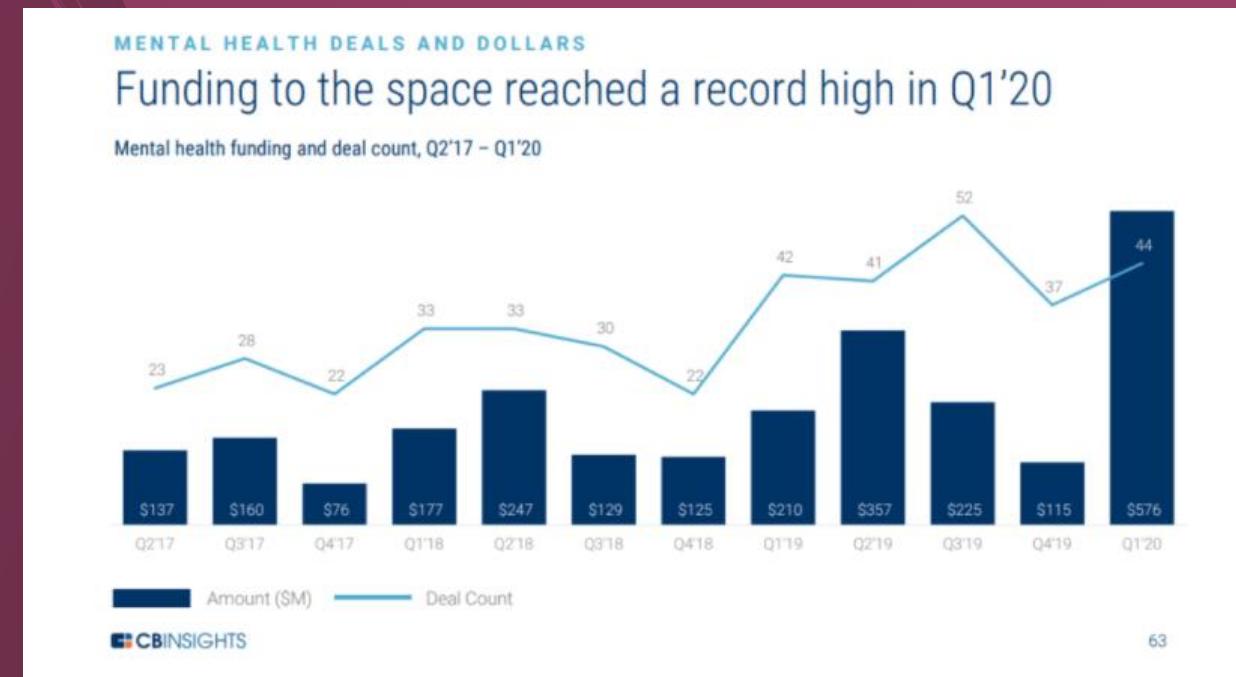
IO Psychologist/Functional Consultant

Mehak works with clients to help convert legacy data into workable solution and assist clients in testing them. She provides technical advice to customers and facilitate effective change management programs within the client organization including creating and administering communication plans to promote end-user adoption.

# INVESTOR VIEW

## Why invest in PsycheConvergence?

- ✓ Target investment looking for 100K to 500K USD
- ✓ Return on investment: 3-5 times in 4-5 years
- ✓ Foreseeing competitive conditions (agency risks) rapidly that can affect the size, growth and accessibility to the market
- ✓ Niche Market means Industry-focused
- ✓ Significant growth potential
- ✓ Sector-experienced team
- ✓ Focusing to provide lifetime value to every one
- ✓ Realistic Total Addressable Market (“TAM”) calculations





# WHY INVEST IN US?

In today's super busy world, it seems impossible to be earning anything extra. People are shifting in the modernization of operations and approaches in their professional practice. You can also take advantage by utilization of technological solutions.

## Why you should invest in us?

- ✓ Worldwide clients
- ✓ Next generation technology provider
- Working with complex business data
- ✓ High level of data protection
- ✓ Talented workforce with Certified developers
- ✓ 20+ years experience of Software Industry
- ✓ Partner-focused
- ✓ Market appreciated product/apps/solutions
- ✓ Intrinsic value with creative accounting
- ✓ Stellar company reputation
- ✓ Microsoft Certified Partner

**PsycheConvergence**, a project of **Cognitive Convergence**, offers strategic opportunities to clients, investors, and partners that is

- ✓ Unique and industry defining
- ✓ Mutual interest centric business approach
- ✓ Significantly enhance company's footprint
- ✓ Turn grow revenues by entering into new and exciting **Technology Domains, App development ideas, Solution Development, and Joint venture projects**
- ✓ 1st mover advantage with
  - ✓ Talent: 100%
  - ✓ Timing:100%
  - ✓ Technology: 100%
  - ✓ Technique: 100%

# THANK YOU

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For investor queries, feel free to contact us, we will be sure to get back to you as soon as possible.